VERSA-LOK Yellow Pages Co-op Advertising Program

VERSA-LOK will provide an annual cooperative advertising contribution to installers who feature the new VERSA-LOK logo in their Yellow Pages display advertisement.

The annual contribution amount is based on the size of the logo featured – from a minimum width of 1 inch to a maximum of 3 inches.

<table>
<thead>
<tr>
<th>Width (inches)</th>
<th>Annual Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.00</td>
<td>$150</td>
</tr>
<tr>
<td>1.25</td>
<td>$170</td>
</tr>
<tr>
<td>1.50</td>
<td>$190</td>
</tr>
<tr>
<td>1.75</td>
<td>$210</td>
</tr>
<tr>
<td>2.00</td>
<td>$230</td>
</tr>
<tr>
<td>2.25</td>
<td>$250</td>
</tr>
<tr>
<td>2.50</td>
<td>$270</td>
</tr>
<tr>
<td>2.75</td>
<td>$290</td>
</tr>
<tr>
<td>3.00</td>
<td>$310</td>
</tr>
</tbody>
</table>

For example:
This logo measures 1.25 inches in width and would be eligible for a $170 VERSA-LOK Yellow Pages cooperative advertising contribution.

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3 SIMPLE STEPS

1. Feature the new VERSA-LOK logo in your Yellow Pages display advertisement.

2. After the book is printed, return the completed form (see back) along with a tearsheet of the ad to:

   VERSA-LOK Retaining Wall Systems
   Attn: Marketing Department
   6348 Hwy. 36 Blvd., Suite 1
   Oakdale, MN 55128

3. VERSA-LOK will issue you a check within 6-8 weeks.

Eligible ads must appear in categories related to landscaping, such as Landscape Contractors, Landscape Designers, Landscape Architects, Landscape Equipment and Supplies, Natural Stone, Retaining Walls, Rock and Gravel. Final determination of eligibility is at the discretion of VERSA-LOK Retaining Wall Systems.
DATE

COMPANY

CONTACT

STREET CITY

STATE ZIP

PHONE NUMBER FAX NUMBER E-MAIL

NAME OF YELLOW PAGES EDITION (City/Region)

Size of VERSA-LOK logo (one inch minimum width)

Amount of co-op claimed

Local VERSA-LOK manufacturer/dealer

NOTE: Co-op will be issued only if the above logo is used.
Co-op will not be issued without an ad tearsheet and the completed form sent to:

VERSAILOK RETAINING WALL SYSTEMS
Attrn: Marketing Department
6348 Hwy. 36 Blvd., Suite 1
Oakdale, MN 55128

Please make copies of this form to keep on file for future use.